



“Coaching empowers people to enhance their effectiveness, realize their potential, and transform their lives!”



“I have been coaching since 2004 and hold the ICF Professional Certified Coach credential. My clients include executives, senior and mid-level leaders who may be wrestling with challenges or questions that impact their effectiveness at work or in life.

I approach coaching as a partnership with leaders who seek to enhance their effectiveness and realize their potential. My role is to challenge and support you to take action and achieve your desired outcomes.

We focus on what matters most to you in a safe and confidential setting. Our powerful conversations close the gap between your current reality and your desired future state by exploring:

- *your personal operating system;*
- *new tools and resources;*
- *inter-personal relationships; and*
- *new ideas for success and moving forward.*

If you want to create more of what you desire in life and at work, I look forward to working with you.”

Coaching Credentials, Certifications and Qualifications:

- ICF Professional Certified Coach (PCC)
- Royal Roads University Graduate Certificate in Executive Coaching (CEC) - 2004
- Lumina Leader and Leader 360 qualified (2020)
- Lumina Spark qualified (2020)
- Global Leader Assessment certification (2018)
- Leadership Circle certification (2016)
- Certified Financial Coach (2014)
- Center for Creative Leadership (CCL) Skillscope 360 facilitator (2009)

Ongoing Learning and Professional Development:

- The Art of Developmental Coaching – Coaches Rising (2019)
- Prosci Change Management Certification (2018)
- The ADD Coach Academy (2006)
- Niagara Institute Leadership Development Program (2002)

Education and Professional Development:

- Master of Science (Engineering) – University of Calgary (1991)
- Bachelor of Science (Geography) – University of Alberta (1984)

Fern Schultz CEC, PCC, M.Sc.

“Coaching on Focus”

With Fern Schultz as your coach, you are partnering with an experienced leader who brings a rich tapestry of life experience to her coaching practice. With three decades in leadership and management positions in the public and private sectors, Fern faced many of the same challenges experienced by leaders today.



BALANCE!

Fern finds balance through coaching, personal wellness activities such as (yoga, running, cycling, gardening and more), and by contributing locally and globally, including as:

- Vancouver Island Coaches Association Treasurer (2020-present)
- Habitat for Humanity Victoria Board Director and Secretary (2019- present)
- Habitat for Humanity Global Village project volunteer (2008-2019)
- Capital Region District Water Advisory Committee member (2009-2015)

Fern is based in the Pacific time zone in Victoria, British Columbia CANADA

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